

02.

Case Study Builder

Show the thinking behind the screens.

AWAI ..

TOOLS TO SEE WHAT
HAPPENS IN BETWEEN.

CASE STUDY BUILDER ..

AWAI ..

01 / CONTEXT

What were you designing and why?

02 / THE CHALLENGE

What needed to change?

03 / THE LAYERS

User · Business · Technology · Organization

04 / YOUR ROLE

What did you actually own?

05 / THE PROCESS

What did you do and why?

06 / KEY DECISIONS

We learned... We considered... We decided... Because...

07 / TRADE-OFFS

What did you intentionally not do?

08 / OUTCOME

User impact · Business impact · Product impact

09 / REFLECTION

If you had one more iteration, what would you change?